CALL FOR PARTICIPATION

April 22-24, 2013
Gaylord Opryland
Resort & Convention Center
Nashville, TN



23rd Annual Meeting & Expo

Here is your opportunity to participate in the leading industry conference focused on Intelligent Transportation Systems.



co-Sponsor





ITS America is looking for high quality contributions to the technical program of ITS America's annual meeting. We select content that furthers the discussion about state-of-the-art transportation technologies or offers a fresh outlook on the policy, financial, economic, or social implication of deploying transportation technologies. The ITS America Annual Meeting Program Committee is proud to announce that we will again augment our traditional 'Call for Papers' approach with presentation-only submissions. This change allows those of you who have much to share with the membership, but may not have the time to devote to preparing a complete paper, the opportunity to share your knowledge with others at the conference.

This year's theme "Real Progress — Great Future" will touch on how far we've come as a nation in the deployment of ITS technologies and will also illustrate just how much further we can go to create a connected, efficient, sustainable and safe transportation system. The goal for the 2013 sessions lineup is to weave this theme throughout each session as it relates to each of 5 main topical areas: traffic management, safety, commercial vehicle and freight mobility, sustainable transportation and cross cutting issues. As you are developing your paper or presentation, please make every attempt to frame your subject around this theme.

If your submission is selected, it is because we believe the topic discusses innovative technology, presents novel analysis of technical or policy issues, or proposes solutions to potential hurdles to deployment of technologies. ITS America is offering a flexible format for you to participate in the technical program including:

NEW! Publication Opportunities:

As an added benefit to the 2013 annual meeting, ITS America is teaming with the Transportation Research Board (TRB) of the National Academy of Sciences to select papers that describe timely research topics and expand the body of knowledge.

Transportation Research Record (TRR), a widely recognized peer reviewed publication. Candidate papers will be selected from the final papers submitted to the Annual Meeting and they will undergo a peer review process in coordination with TRB. In order to be considered, your submission will need to include:

Paper Submissions: 3 page abstract of a substantial topic that includes a research or novel topic, and indicate if you are
requesting to be a podium or poster speaker. After papers are accepted and full submissions are received, substantial papers (of
at least 10 pages) will be considered for publication in the Transportation Research Record.

Presentation Opportunities:

ITS America is again offering speaking opportunities that do not require a paper submission. When submitting a presentation topic for consideration, the offer will need to indicate the presentation format being requested (podium or poster) and include the following:

- Podium presentation: a 1 page abstract (minimum of 350 words) and a descriptive presentation outline (bulleted list is acceptable) on a salient ITS topic.
- Poster presentation: a 1 page abstract (minimum of 350 words) for a standup poster that would be presented in a dedicated technical session along with other posters.

NEW! Town Hall Sessions:

ITS America is introducing town hall sessions designed to explore topics in greater depth than allowed in a typical presentation session while also providing interactive opportunities for attendees. As part of these sessions, industry experts will field your questions and solicit your feedback on project issues, lessons learned, and the future of our industry. Let your voice be heard, share your experiences, and explore questions with your peers! You can help shape these discussions through the 2013 annual meeting by participating in the ITS America Forums, who will be identifying topics and crafting these sessions. More information on ITS America Forums can be found at http://www.itsa.org/industryforums.

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TECHNICAL/SCIENTIFIC PAPER & PRESENTATION TOPICS

ITS America's Forums serve as the focal point for dialogue and networking on the challenges and opportunities surrounding research and deployment of intelligent transportation systems (ITS). The five Forums address Safety, Transportation Management, Commercial Vehicle & Freight Mobility, Sustainable Transportation, as well as Cross-Cutting Issues not easily embodied in one Forum.

ITS America is seeking paper and presentation topics that advance Forum goals and objectives. In order to tell our story, it is critical to demonstrate what has been achieved, not merely what we are doing. Abstracts submitted for the annual meeting will be evaluated based on how they illustrate measureable outcomes in the Forum focus areas:

- 1. Safety: Driving towards a zero fatality vision
- 2. Transportation Management: Making the most of our assets and connecting travelers to information
- 3. Commercial Vehicle & Freight Mobility: Efficient goods delivery for economic competitiveness
- 4. Sustainable Transportation: Preserving our future quality of life
- 5. Cross Cutting Issues: Putting the pieces together for innovative solutions

WHY YOU SHOULD SUBMIT AN ABSTRACT

The quality of ITS America's annual meetings is unparalleled. We select papers and presentations that further the discussion about state-of-the-art transportation technologies or offer a fresh outlook on the policy, financial, economic, or social implication of deploying transportation technologies. If your paper is selected, it is because we believe the paper discusses innovative technology, presents novel analysis of technical or policy issues, or proposes solutions to potential hurdles to deployment of technologies.

IF YOUR ABSTRACT IS ACCEPTED:

- > You will participate in one of the most highly regarded events in the transportation industry.
- You will build your and your agency's/company's reputation as an information resource within the ITS industry.
- Your paper may be included in one of the topical proceedings produced by ITS America for dissemination throughout the transportation community.
- > Gain even greater exposure if your paper is selected for publication by TRB in a Transportation Research Record.
- > You will add value to the knowledge-base of other transportation, technology, and business professionals.
- You will receive a reduced registration fee. All accepted and invited paper authors are required to register and pay accordingly for the ITS America Annual Meeting.

HOW TO SUBMIT AN ABSTRACT

- You can submit an abstract through the Website of the 2013 Annual Meeting and Exposition, www.itsa.org. Click the "Submit an Abstract" icon where you will find helpful instructions.
- Abstracts must be submitted by **November 2, 2012**.
- > Once you have successfully submitted an abstract online, you will receive confirmation by e-mail.
- Draft Papers will be subjected to a peer review process.
- > Abstracts of a predominantly commercial nature will not be selected for presentation.

QUESTIONS

Questions about the program or the online submission process should be directed to Nicole Oliphant at noliphant@itsa.org or 202.721.4215.



Founded in 1991 as a Federal Advisory Committee to the U.S. Department of Transportation, the Intelligent Transportation Society of America (ITS America) is the leading advocate for deployment of technologies that improve mobility of people and goods, safety, security, and efficiency of the nation's surface transportation system. Intelligent transportation systems (ITS) encompass a broad range of wireless and wire line communications, information processing, advanced computing, and electronics technologies. ITS America strives to provide its nearly 500 member organizations a "seat at the table" when public policy, regulations, standards, and other matters relating to ITS are discussed.